

ESTÉE LAUDER

NEW!
DAYWEAR SPF 15
ADVANCED MULTI-PROTECTION MOISTURIZERS

IT'S THE MOST IMPORTANT THING YOU'LL PUT ON TODAY

These powerful moisturizers provide your skin with advanced protective benefits. They contain our proprietary Super Anti-Oxidant Complex. DayWear visibly diminishes first signs of aging like fine, dry lines and dullness. In fact, 96% of women said their skin felt smoother, fresher and healthier instantly. Wear DayWear and feel confident in your beautiful skin. In Creme, Lotion or Sheer Tint, \$49.50 each

[SHOP NOW](#) ▶



Try Four for Free.

Present this email at any Estée Lauder counter at The Bay and receive your choice of a moisturizer and repair sample as well as an Advanced Night Repair and Advanced Night Repair for Eye sample with a complimentary skincare consultation.

No purchase necessary. While quantities last.

POS PROCEDURES:

If customer presents email, issue the complimentary sample
Scan/key in voucher barcode for tracking purposes
Scan customer's HBC Rewards card
Complete the transaction as per normal

